

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Innovative Advertising
Attention: Accounts Payable
403 N. Columbia St.
Covington, LA 70433

DUPLICATE INVOICE

Advertiser	NC Judicial Coalition	Invoice #	120133-1
Product	NC JUDICIAL COALI.	Invoice Date	11/11/12
Estimate Number	1035	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	120133
Account Executive	Cheryl Blair	Alt Order #	6403375
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/31/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 4:30am News	4:30a - 5am								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WTF--					
	WRAL			W	10/31/12	:30	4:45 AM	NCSC001NOISEH	\$300.00		1
	WRAL			Th	11/01/12	:30	4:54 AM	NCSC001NOISEH	\$300.00		3
	WRAL			F	11/02/12	:30	4:43 AM	NCSC001NOISEH	\$300.00		2
				11/05/12 to 11/11/12	2x	MT-----					
	WRAL			M	11/05/12	:30	4:39 AM	NCSC001NOISEH	\$300.00		5
	WRAL			Tu	11/06/12	:30	4:39 AM	NCSC001NOISEH	\$300.00		4
2	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WTF--					
	WRAL			W	10/31/12	:30	4:59 AM	NCSC001NOISEH	\$1,000.00		1
	WRAL			Th	11/01/12	:30	5:23 AM	NCSC001NOISEH	\$1,000.00		2
	WRAL			F	11/02/12	:30	5:09 AM	NCSC001NOISEH	\$1,000.00		3
				11/05/12 to 11/11/12	2x	MT-----					
	WRAL			M	11/05/12	:30	4:59 AM	NCSC001NOISEH	\$1,000.00		5
	WRAL			Tu	11/06/12	:30	4:58 AM	NCSC001NOISEH	\$1,000.00		4
3	WRAL	WRAL AM News	6-7a								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WTF--					
	WRAL			W	10/31/12	:30	6:59 AM	NCSC001NOISEH	\$2,300.00		3
	WRAL			Th	11/01/12	:30	6:53 AM	NCSC001NOISEH	\$2,300.00		2
	WRAL			F	11/02/12	:30	5:58 AM	NCSC001NOISEH	\$2,300.00		1
				11/05/12 to 11/11/12	2x	MT-----					
	WRAL			M	11/05/12	:00			\$2,300.00	See MG 11.5,11.6,11.7,11.8,11.9	4
	WRAL			Tu	11/06/12	:30	6:40 AM	NCSC001NOISEH	\$2,300.00		5
4	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WTF--					
	WRAL			W	10/31/12	:30	8:29 AM	NCSC001NOISEH	\$1,500.00		1

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Invoice Period	10/29/12 - 11/06/12

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Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	120133
Alt Order #	6403375
Deal #	
Order Flight	10/31/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB #	
Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRAL	CBS This Morning	7am - 9am								
		ISSUE CLASS OF TIME R10.9									
	WRAL			Th	11/01/12	:30	8:47 AM	NCSC001NOISEH	\$1,500.00		2
	WRAL			F	11/02/12	:30	8:59 AM	NCSC001NOISEH	\$1,500.00		3
				11/05/12 to 11/11/12			2x	MT-----			
	WRAL			M	11/05/12	:30	8:29 AM	NCSC001NOISEH	\$1,500.00		5
	WRAL			Tu	11/06/12	:30	8:24 AM	NCSC001NOISEH	\$1,500.00		4
5	WRAL	CBS Sunday Morning	9-1030a								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12			1x	-----S			
	WRAL			Su	11/04/12	:30	9:08 AM	NCSC001NOISEH	\$2,000.00		1
6	WRAL	Noon News	12p-1p								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12			3x	--WTF--			
	WRAL			W	10/31/12	:30	12:29 PM	NCSC001NOISEH	\$1,300.00		1
	WRAL			Th	11/01/12	:30	12:29 PM	NCSC001NOISEH	\$1,300.00		3
	WRAL			F	11/02/12	:30	12:39 PM	NCSC001NOISEH	\$1,300.00		2
				11/05/12 to 11/11/12			1x	M-----			
	WRAL			M	11/05/12	:30	12:59 PM	NCSC001NOISEH	\$1,300.00		4
7	WRAL	Young and the Restless	4-5p								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12			3x	--WTF--			
	WRAL			W	10/31/12	:30	4:29 PM	NCSC001NOISEH	\$2,400.00		1
	WRAL			Th	11/01/12	:30	3:59 PM	NCSC001NOISEH	\$2,400.00		2
	WRAL			F	11/02/12	:30	4:00 PM	NCSC001NOISEH	\$2,400.00		3
				11/05/12 to 11/11/12			1x	M-----			
	WRAL			M	11/05/12	:30	3:59 PM	NCSC001NOISEH	\$2,400.00		4
8	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12			3x	--WTF--			
	WRAL			W	10/31/12	:30	5:58 PM	NCSC001NOISEH	\$5,500.00		1

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Estimate Number	1035	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	120133
Account Executive	Cheryl Blair	Alt Order #	6403375
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/31/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
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Special Handling	CIA - Mark PAID	Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	6pm News (M-F)	6-630p								
		ISSUE CLASS OF TIME R10.9									
	WRAL			Th	11/01/12	:30	5:59 PM	NCSC001NOISEH	\$5,500.00		2
	WRAL			F	11/02/12	:30	6:29 PM	NCSC001NOISEH	\$5,500.00		4
				11/05/12 to 11/11/12	1x	M-----					
	WRAL			M	11/05/12	:30	6:22 PM	NCSC001NOISEH	\$5,500.00		3
9	WRAL	7pm News	7-730p								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	1x	-----S-					
	WRAL			Sa	11/03/12	:30	7:30 PM	NCSC001NOISEH	\$900.00		1
10	WRAL	Late News	11-1135p								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WTFSS					
	WRAL			W	10/31/12	:30	11:34 PM	NCSC001NOISEH	\$5,000.00		1
	WRAL			Th	11/01/12	:30	11:34 PM	NCSC001NOISEH	\$5,000.00		2
	WRAL			Sa	11/03/12	:30	12:19 AM	NCSC001NOISEH	\$5,000.00		3
		LR due to football runover									
		LR due to football runover									
				11/05/12 to 11/11/12	1x	M-----					
	WRAL			M	11/05/12	:00			\$5,000.00	See MG 11.5,11.6,11.7,11.8,11.9	4
11	WRAL	David Letterman	1135p-1237a								
		ISSUE CLASS OF TIME R10.9									
				10/29/12 to 11/04/12	3x	--WT---					
	WRAL			W	10/31/12	:30	11:50 PM	NCSC001NOISEH	\$1,000.00		1
	WRAL			W	10/31/12	:30	12:30 AM	NCSC001NOISEH	\$1,000.00		2
	WRAL			Th	11/01/12	:30	12:31 AM	NCSC001NOISEH	\$1,000.00		3
				11/05/12 to 11/11/12	1x	M-----					
	WRAL			M	11/05/12	:00			\$1,000.00	See MG 11.5,11.6,11.7,11.8,11.9	4
	WRAL	WRAL 5am News	5am - 5:30a	Tu	11/06/12	:30	5:24 AM	NCSC001NOISEH	\$1,000.00	MG for 10.4,3.4,11.4	5
		ISSUE CLASS OF TIME R10.9									

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Sales Region	National

Billing Calendar	Broadcast
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Invoice #	120133-1
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Order #	120133
Alt Order #	6403375
Deal #	
Order Flight	10/31/12 - 11/06/12

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRAL	David Letterman	1135p-1237a								
		ISSUE CLASS OF TIME R10.9									
	WRAL	WRAL 5:30AM News	530-6a	Tu	11/06/12	:30	5:44 AM	NCSC001NOISEH	\$1,600.00	MG for 10.4,3.4,11.4	6
		ISSUE CLASS OF TIME R10.9									
	WRAL	WRAL AM News	6-7a	Tu	11/06/12	:30	6:13 AM	NCSC001NOISEH	\$2,300.00	MG for 10.4,3.4,11.4	7
		ISSUE CLASS OF TIME R10.9									
	WRAL	WRAL AM News	6-7a	Tu	11/06/12	:30	6:58 AM	NCSC001NOISEH	\$2,300.00	MG for 10.4,3.4,11.4	8
		ISSUE CLASS OF TIME R10.9									
	WRAL	Price is Right	11a-12p	Tu	11/06/12	:30	11:30 AM	NCSC001NOISEH	\$1,100.00	MG for 10.4,3.4,11.4	9
		ISSUE CLASS OF TIME R10.9									
12	WRAL	ACC Football	12N-330P								
		ISSUE CLASS OF TIME R10.9									
		10/29/12 to 11/04/12		2x	-----S-						
	WRAL			Sa	11/03/12	:30	12:59 PM	NCSC001NOISEH	\$2,500.00		2
	WRAL			Sa	11/03/12	:30	2:57 PM	NCSC001NOISEH	\$2,500.00		1
13	WRAL	Late Late Show	1237a-137a								
		ISSUE CLASS OF TIME R10.9									
		10/29/12 to 11/04/12		1x	--WT---						
	WRAL			W	10/31/12	:30	1:33 AM	NCSC001NOISEH	\$350.00		1
14	WRAL	CRIMINAL MINDS	1135-1235XM								
		ISSUE CLASS OF TIME R10.9									
		10/29/12 to 11/04/12		1x	-----S-						
	WRAL			Sa	11/03/12	:30	1:15 AM	NCSC001NOISEH	\$500.00		1
		LR due to football runover									
		LR due to football runover									

Aired Spots**48**

Gross Total **\$95,050.00**

Payment Terms 30 Days

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Agency Commission **\$14,257.50**
Net Amount Due **\$80,792.50**

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